

K

FORT HAYS STATE

K

FORT HAYS STATE

1933

## SOUVENIR FOOTBALL PROGRAM

FORT HAYS  
KANSAS STATE COLLEGE

K

FORT HAYS STATE

K

FORT HAYS STATE

TEN CENTS THE COPY

# Wiesner's

LARGEST DEPARTMENT STORE IN WESTERN KANSAS  
801 MAIN ST. HAYS, KANS.

Ladies' Ready-to-Wear  
Clothing . . . Shoes  
Dry Goods . . . Notions  
Trunks . . . Suitcases  
Linoleums

Groceries and Meats

## J. C. Penney Co.

Recognized as:

Boosters Good Sportsmanship!  
Cheer Leaders In Economy!  
Quality Merchandisers!  
Community Builders!  
Collegiate Outfitters!  
Style Fans!

VISIT YOUR  
J. C. PENNEY  
STORE FIRST!



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ROGERS

Welcome Students

34 Years of Quality

GROCERIES  
MEATS :- FRUITS

J. B. BASGALL



PALMER

## Kent Super Service

Adjoining and East of Lamer  
DAVID J. MOSIER, Mgr.

Phone 1000

We'll Be Seein' You  
at th' game

KELLY-SPRINGFIELD TIRES  
QUAKER STATE OILS  
VICKERS GASOLINE  
JAYHAWK OILS

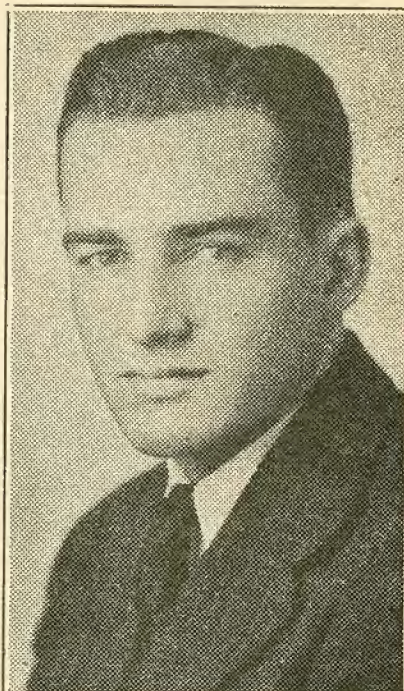




**"JACK" RILEY**  
Head Football Coach

### RILEY ...

Aggressive leader of fighting elevens.  
Former Fort Hays State college athlete.  
Hobby: More touchdowns.  
Nickname: "Jack."



**"JIM" YEAGER**  
Line Coach

### YEAGER ...

Football and track.  
Former Aggie Tackle.  
Named on Big Six all-state selections.  
Hobby: Judge of boxing.  
Nickname: "Jim."

## FOOTBALL SCHEDULE, 1933

Sept. 29.....	Wichita University.....	there
Oct. 6.....	Emporia Teachers.....	there
Oct. 13.....	Pittsburg Teachers.....	here
Oct. 20.....	Southwestern.....	here
Oct. 27.....	Bethany.....	there
Nov. 4.....	Panhandle A. & M.....	here
Nov. 11.....	College of Emporia.....	here
Nov. 18.....	Washburn.....	there
Nov. 25.....	Kerney Teachers.....	here
Nov. 30.....	Kan. Wesleyan, Salina.....	there



**ZEIGLER**

### TIGER BOOSTERS FOR YEARS

**The Schlyer Hardware Co.**  
**is backing you 100%**

You can be sure we'll be 'down there'  
rooting for you every game



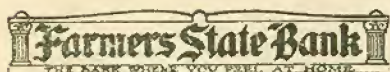


NEAL

**An Early Lead  
Often Wins the Game**

An Early Start On A Saving Account  
Will Start You Off To Win

**Good Luck, Tigers!**



'The Bank Where You Feel At Home'



McLANE

As the TIGERS Excell in

**FOOTBALL**

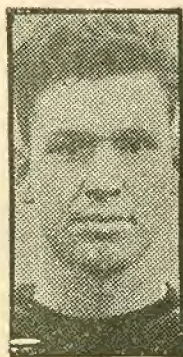
so does

**Nep's Super Service**

excell in caring for your car

"We Pride Ourselves On Selling  
the Best"

Phone 400 L. J. JACOBS, Prop. Hays



MEYERS

Before the GAME or after . . .  
You'll Find Your Friends at

**The Elite Cafe**

Delicious Meals That Will  
Turn Your Thoughts To

**HOME and MOTHER**



SKAER

TIGERS TRAIN ON

**King's Kwality Ice Cream**

**Why?**

Because IT'S the Most Nourishing—  
Most Healthful—Most Tempting

**Ice Cream**

**Golden Belt Creamery**



W. A. Lewis, President, F. H. K. S. C.

BORN  
Dwight, Illinois  
1876



DIED  
Hays, Kansas  
1933

On the Foundation Stones of Integrity and Perseverance Laid by President Lewis, cemented with his Honesty and Farsightedness, we will strive to emulate his example and Build in the Reflection of the Beacon He Carried, a School Worthy of the Memory of One Who Ever Looked Forward and Upward . . . One to Whom the Word "Failure" was Unknown. The Spirit of President Lewis Will Ever Roam the Campus of Hays State and Lay the Gentle Hand of Love on Those Whom He Lived to Serve.



MOREMAN

Better Football Players—Better  
Students DEMAND

Quality Bakery Bread

Delicious      Healthful      Nutritious

Felten's Quality Bakery

For . . .

Wholesome, Delicious  
Reasonably Priced Meals

Come to

Shelly's Lunch

Good Luck, Tigers!

The New  
TERRAPLANE

As Smooth Running as a Backfield  
Powerful as the Line  
Fast as the Ends

Rafferty Motor Co.



We, the Student Body of F. H. K. S. C., Respectfully Dedicate this Program of the Home-Coming Tiger-Panhandle Football Game to Our Coach W. C. "Jack" Riley

Phone 80

SAVE WITH SAFETY AT

We Deliver

The *Rexall* Store **ABC Drug Co.** The *Rexall* Store

The Team Makes the Points During the Game . . . We Make it a Point to Give You the Best in Drug Store Merchandise and service.

Luncheonette

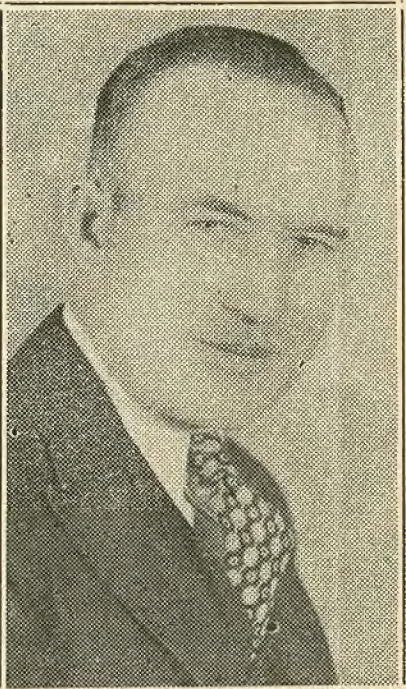
PRESCRIPTIONS

Friendly Service

HAYS SQUAD

Player	Pos.	Wgt.	No.
BEARLEY	B	170	70
BENDER	T	185	66
BROWN	B	160	42
CLARK	G	160	55
DREILING	G	175	68
DURBORAW	G	165	53
FARR	T	190	46
FRANCIS	E	165	71
GRUVER	E	180	30
HUFFMAN	B	165	43
HOLM	B	155	40
JACOBS	B	155	54
LANE	B	150	35
McKEE	G	165	41
McLANE	C	190	52
MOREMAN	T	190	69
MORTON	B	160	47
MYERS	T	175	36
NAVE	B	160	44
NEAL	B	165	56
NIEWALD	B	160	32
PALMER	B	165	38
PEKAREK	B	160	45
REEVES	E	160	57
REISSIG	B	170	49
REINHOLD	E	180	34
ROBINSON	T	185	50
ROGERS	C	155	48
ROTHE	G	145	39
SEXTON	B	155	31
SKAER	E	155	33
WOODWARD	C	150	60
ZEIGLER	T	185	67

Head Coach....."Jack" Riley  
Line Coach....."Jim" Yeager  
Backfield Coach....."Busch" Gross



"JACK" RILEY  
Head Football Coach

"Jack," as he is familiarly known to the Student Body, has created an esprit de corps in the student personnel which is perhaps the most desirable trait in a leader. His men have faith in him . . . which means faith in ultimate victory for any team . . . Our coach depends on us . . . let's show that his faith is not misplaced.

STUDENT BODY  
thirty-three

HAYS			Probable Starting Line-Ups	PANHANDLE		
No.	Player	Pps.		Player	No.	
30	GRUVER	BE		WILLIAMS	36	
67	ZEIGLER	LT		WHITE, C.	29	
41	McKEE	LG		BENNETT	28	
48	ROGERS	C		FREEMAN	39	
68	DEILING	RG		CORDELL	28	
66	BENDER	RT		BOCK	42	
34	REINHOLD	RE		HANKS	43	
31	SEXTON	Q		LUCAS	35	
38	PALMER	LH		LOWBER	26	
56	NEAL	RH		WHITE	29	
70	BEARLEY	FB		SANDERS	39	

PANHANDLE (GOODWELL OKLA.) SQUAD

Player	Pos.	Wgt.	No.
ADAMS	back	150	18
ASKEW	line	185	25
BENNETT	line	182	28
BOCK	line	167	42
CORDELL	line	163	28
DENNY	line	180	34
ETTER	back	148	38
FREEMAN	line	163	39
GRANT	line	160	39
HAGE	back	160	24
HALE	line	173	25
HANKS	line	198	43
LOEPP	line	157	52
LOUNSDAUGH	line	160	23
LOWBER	back	160	26
LUCAS	back	168	35
McDANIELS	line	185	19
PEAK	line	160	16
SANDERS	back	184	30
SCOTT	back	156	22
WHITE	back	150	29
WHITE, C	line	188	29
WILLIAMS	line	160	36

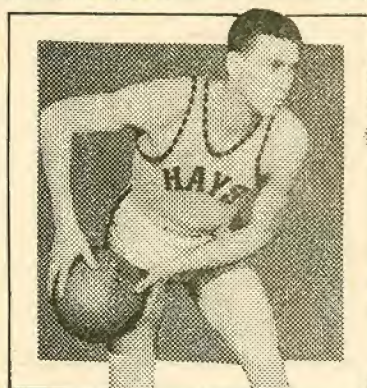
—SCORE BY QUARTERS—

	1	2	3	4	Total
Hays . . . . .	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Panhandle . .	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scoring: .....					

OFFICIALS

JOU LANE, Creighton.....Referee  
BEN WOODS, Kansas Wesleyan.....Umpire  
LARRY BRENNAN, St. Mary's.....Head Linesman

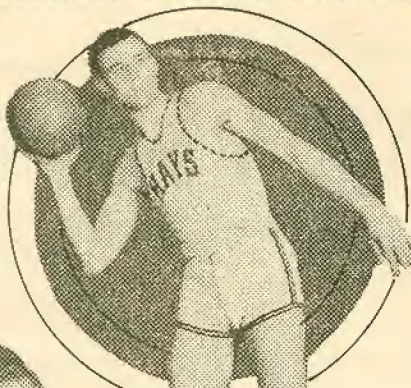




RARICK  
-FORWARD-  
HAYS



THURLOW  
-GUARD-  
HILL CITY



LAMOREUX  
-CENTER-  
OAKLEY



WILKINSON  
-FORWARD-  
QUINTER



COACH  
"BUSCH"  
GROSS

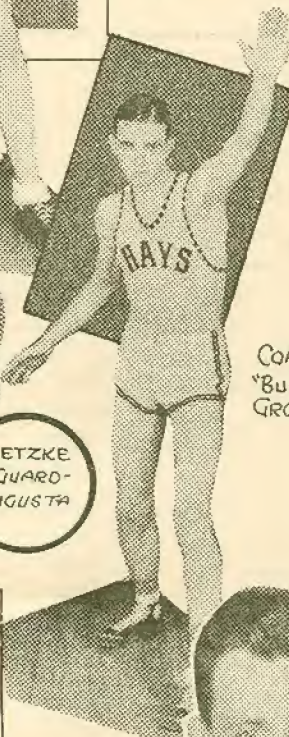


LIETZKE  
-GUARD-  
AUGUSTA

TAYLOR - CENTER  
KANSAS CITY,  
KANSAS



MORIARTY - GUARD  
AUGUSTA



MORTON - GUARD  
BUNKER  
HILL



FRANCIS  
-GUARD-  
OBERLIN



CASNER  
-FORWARD-  
VIOLA



P. MENLI -  
GUARD - HOPE



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113 East 11th St.

Hays, Kans.

... DINNERS  
... SANDWICHES  
... LUNCHES

Dine and Dance  
No Cover Charges







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## The Campus Store

BOOKS  
NEW and USED

Athletic Supplies

Everything Used In College

Just off the Campus

## HOCH LAUNDRY

DRY CLEANING  
and

HAT RENOVATING

(Only Patented Hat Machine in Hays)

Phones 215-412

Hays, F. J. HOCH, Prop. Kans.

Complete Line of

GROCERIES . . .

FRESH VEGETABLES

. . . MEATS

FREE DELIVERY SERVICE

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## Paul G. Schaefer

—REPRESENTATIVE—

Equitable Life Assurance

Society of the U. S. A.

Specializing in Annuities and  
Estate Insurance

Rated "A" by Best's

Best of Luck for the Tigers



MEYERS

PLAY BILLIARDS . . .

After the Game

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Billiard  
Parlor

112 West 9th.

Lunches Cold Drinks  
Tobacco

Insurance . . . .

. . . Surety Bonds

Standard Companies

A. F. Bieker



# TIGER VETERANS

## HAYS STATE WILL LOSE NINE SENIORS FROM THE 1933 SQUAD

### **"Bill" Bearly**

"The grand old man of the Tigers," Leslie Edmonds once called "Bill" Bearly, who combines 30-odd years of wisdom with a 20-year-old enthusiasm and 178 pounds of drive, as he captains the 1933 Tigers from the full back position. Bearly is playing his fourth year. He comes from Atwood.

### **Virgil Brown**

He is probably the fastest man on the Tiger football squad. Besides his two grid letters, Brown has won two letters at track, where he is a dash man. He plays quarterback, where he used to perform for Oakley high.

### **Gordon Farr**

A jovial "soda squirt" who loses his joviality in a football game, Gordon Farr has earned three letters as a lineman at Hays State. Incidentally, he weighs 215 pounds, and comes from Natoma.

### **Bert Lane**

A 152-pound full back—that's Bert Lane, from Bazine, who is earning his third letter as a member of the Tiger grid squad. Just another "tough little guy."

### **Willard Larson**

He's big, is Willard Larson, from Sharon Springs, who weighs nearly 200 pounds. He is playing his third season with the Tigers at tackle.

### **Vernon Moreman**

Powerful as he is big (and he weighs 203 pounds), Moreman is playing his fourth and last year on the Tiger eleven. He is a tackle and hails from Ross-ville.

### **Lawrence Myers**

"Let's go, Tigers," is the rallying cry of Lawrence "Red" Myers, another Oakley product, who is playing his fourth year on the Tiger team as a tackle. He weighs 180 pounds.

### **Wyllis Neal**

Wyllis Neal is playing his fourth season with the Tigers, where, as a triple threat who can pass, kick or lug the ball, he has been a fixture in the Hays backfield. Injuries have bothered him more than his opponents in his grid career. He comes from Scott Cty.

### **Herman Rothe**

All Herman "Stud" Rothe lacks is size. Weighing less than 150 pounds, this "watch charm" guard has already earned one letter with the Tigers. Hays people who have also seen Roth in a boxing ring don't have to ask his "home folks" over at Bison how hard "Stud" can hit.



FOR A REAL TREAT . . .

**Martha Washington  
Candies**

**Fountain  
Service**

**Sheaffer Pen  
Headquarters**

**The Lamer Drug Store**  
Phone 987      H. H. Brown, Mgr.



**Insurance . . .**

**ÆTNA LIFE INS. CO.**  
District Agency

**"Special Estate Plans"**

**Hilary G. Weigel**



**Campus Inn**

**FOUNTAIN  
AND  
LUNCHEON  
SERVICE**

**AFTER THE GAME**

Convenient to the Campus

**Yesterday . . . and Now . . .**

Times change . . . customs change . . . and banks change. But there is one thing that does not change—sound banking principles. They are the same now as they were yesterday and yesterday, and at The First National they are adhered to as strictly today as when this bank was founded in 1888.

**First National Bank**

Hays, Kansas

**The Oldest Bank in Ellis County**



# CZESKLEBA Music and Optical Co.

Everything

**MUSICAL**

Everything

**OPTICAL**

110 W. 11th.

PHONE 167



**SEXTON**

We service your car in the same speedy way that "Cocky" reels off yards on an end run.

—TRY US—

## Conoco Filling Station

"JAKE" WASINGER, Mgr.

301 E. 8th

Phone 1010

Phone



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For

.... Health

.... Vigor

... Strength

Drink

PASTUERIZED MILK  
CULTURED BUTTERMILK  
CHOCOLATE MILK

Only 8c a quart

RAW MILK

From a Federal Accredited Herd

7c a quart

## L K Dairy Association



**DREILING**

As the TIGERS lead the ....  
Athletic Field,

So does CHEVROLET lead the ....  
Automotive Field.

Ride to the game in a new Chevrolet

## O'Loughlin Motor Sales

Hays

-:-

Ellis



# College Yells and Songs

## H. S. C. SCHOOL HYMN

(Pearl Sidenius)

All hail to thee, thou Black and Gold!  
All hail to thee, let thy banners unfold;  
For we love and adore, as have others before,  
Our dear Alma Mater, all hail evermore!

Hope's banner bright be e'er our guide,  
And Faith's pure light with thee abide.  
Our love for thee will e'er abound,  
To you our song shall aye resound;  
To you our song shall aye resound.

All hail to thee, thou Black and Gold!  
All hail to thee, let thy banners unfold;  
For we love and adore, as have others before!  
Our dear Alma Mater, we'll serve thee evermore.

All hail to thee, thou glorious old plains!  
All hail to thee, with thy boundless range!  
Let our voices be raised in this hymn of praise;  
All honor and homage in each sounding phrase.

To the glory and fame that Kansas has won  
We pledge in defense each daughter and son.  
Our love for thee will e'er abound,  
To you our song shall aye resound;  
To you our song shall aye resound.

## FOOTBALL SONG

Come cheer for our Fort Hays Kansas College;  
We're going to win another victory.  
The Gold and Black we will ever wave in triumph  
For the K. S. C. Fort Hays, Rah! Rah! Rah!  
Fight to the finish—we are with you—  
Break through the line on every play;  
Rush the ball on down the field  
And we will win this game today.

When K. S. C. Fort Hays men fall in line  
We're going to win another time;  
For K. S. C. Fort Hays, I yell! I yell! I yell!  
So fight, fight, fight, for every yard;  
Circle the end, and hit the line right hard,  
And rush those - - - - - men upon the sod.  
Rah! Rah! Rah!

## COME ON YOU TIGERS

(Brockel and Fontaine)

Come on you Tigers, let's win this game!  
We are all behind you—  
Victory will find you—

Let's go to battle; defend our name;  
We are fighting for you and we want this game.  
All on your toes now! Watch for the goal now!  
We'll show the foe how the smashing Tigers play.  
All on your toes now! Watch for the goal now!  
We'll show the foe how the smashing Tigers play.  
UP! Rah! Rah!

## COLLEGE ANTHEM

(R. R. Macgregor)

Western Kansans' Alma Mater  
Hail ye men who did create her.  
No one else can boast a greater—  
H. S. C. Fort Hays.

Sons and daughters chaunting,  
Black and Gold flag flaunting  
Melodius strains of western plains,  
For Right stands she undaunting;  
Raise your voices, swell the chorus,  
Honor those who went before us,  
Labor that she may adore us,  
H. S. C. Fort Hays.

Western Empire lies before Thee  
On the wind-swept rolling prairie,  
Great, as only boldly dare Thee—  
H. S. C. Fort Hays.

Sons and daughters seeking,  
Trusting to her keeping,  
The youngest seeds of epic deeds  
And future harvest reaping.  
Sing her praises, she who taught you  
How to live, and how comport you;  
Cheer for her who nobly wrought you  
H. S. C. Fort Hays.

## GO—You Hays Tigers—GO!

Go you Hays Tigers,  
Break right through that line;  
With our colors flying  
We will cheer you all the time.  
YOU—Rah! Rah!

Go you Hays Tigers,  
Fight for victory;  
Spread far the fame  
Of our fair name—  
Go you Hays Tigers,  
Win that game.

Whistle:—(Go Hays Tigers—Go)  
Whistle:—(Go Hays Tigers—Go)  
Hit 'em hard;  
Hit 'em low;  
GO—Hays Tigers—GO!  
B-O-O-M !

## TIGER YELL

Rick Rack, Rick Rack  
Gold Black, Gold Black,  
Rick Rack, Rick ack (faster)  
Gold Black, Gold Black,  
Rick Rack, Rick Rack (faster)  
Gold Black, Gold Black,  
T-I-G-E-R-S !



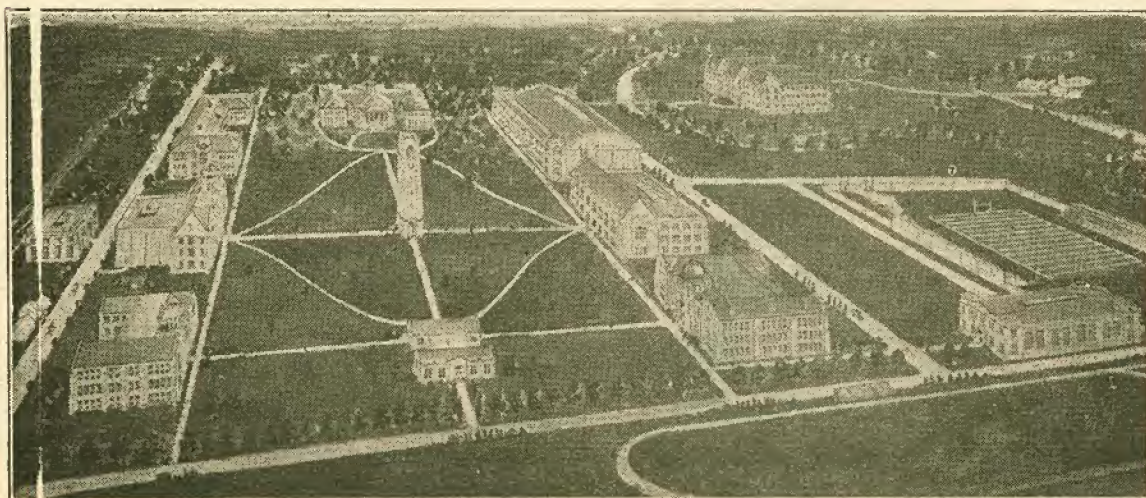
## BOOSTERS FOR THE TIGERS

Through the generosity of the following this book was made possible.  
They are supporting you and would appreciate your support in return.

ABC Drug Company  
A. F. Bieker, Insurance  
Arnhold & Son, Hardware  
Basgall's Grocery  
Bissing Bros., Cleaners  
Brunswick Hotel  
Butler Furniture Company  
Campus Lunch  
Chamber of Commerce  
Cole's I. G. A. Store  
College Inn Cafe  
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Dr. Herman, Dentist  
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Elite Cafe  
Farmers State Bank  
Fe'ten's Quality Bakery  
First National Bank

Fox Strand Theatre  
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Golden Belt Creamery  
Grass Brothers, Grocers  
Harkness Pharmacy  
Hays City Drug Store  
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Hays Produce Co. Phone 244  
Hays Tractor & Equip. Co.  
Hilary G. Weigel, Insurance  
Hoch Laundry and Dry Cleaning  
Home Furniture Company  
J. C. Penney Co.  
Kent Super Service  
Lamer Barber Shop  
Lamer Drug Store  
Larzalere Bakery  
Leikers Market  
L. K. Dairy Association  
Manhattan Billard Parlor  
Markwell's Book Store  
Master Cleaners  
Miller-Jones Shoe Company  
Modern Shoe Shop, 711 Main  
M. W. Eastlack

Nep's Super Service  
New Method Cleaners  
News Publishing Co.  
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O'Lough'in Motor Sales  
Paul G. Schaefer, Insurance  
Rafferty Motor Co.  
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Schlegel's Shoe Service  
Schlyer's Hardware  
Schueler Auto and Elec. Service  
Schwallers' Sons Lumber Co.  
Shelly's Lunch  
South Side Barber Shop  
Standard Oil Service Station  
The Classic Store  
Tholen Jewelry Company  
Treat-Shaffer Lumber Co.  
Twenter & Son Motor Co.  
United Telephone Co.  
Waldo Motor Co.—Buick  
Wasinger Bros. Barber Shop  
Wiesner's Department Store  
Winters' Hardware



CAMPUS OF FORT HAYS STATE COLLEGE





BEARLY

THE COLLEGE STORE

If it's to wear and if  
its' new, you'll find it at

**THE CLASSIC-STORE**  
ALEX E. BISSING

800 South Main

**Home Furniture Co.**

Geo. J. Gottschalk, Mgr.  
802 Main Phone 236  
Hays, Kansas



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**Westinghouse**  
*Dual-automatic*  
*Refrigerator*

"Every House Needs Westinghouse"



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ON, T-I-G-E-R-S !

and remember

**Winters Hardware**  
for fine hardware

Complete Stock of  
**paints**



FRANCIS

**Brunswick Hotel**

Thirty-six Years of Service

Where Your Dollar Goes  
Farther

**PHONE 450**

Hays,

Kansas





BEARLY

TIGERS and YOUR FRIENDS

We Invite You to the

**Harkness Pharmacy**

PRESCRIPTIONS

TOBACCOS

SODA FOUNTAIN



MELANE

**Before or After the Game**

Eat at

**Ed. Burge Cafe**

Delicious Coffee    Wholesome Meals

ASK ANY TIGER



SEXTON

**Larzalere Bakery**

A. W. LARZALERE, Prop.

Wholesale and Retail Bakers

"KREAM KRUST BREAD"

Phone 640

124 W. 9th

Hays, Kans.



FRANCIS

**Hit 'em, Tigers!**

**We're Behind You**

Just Mow Down that  
Line

**Get Some P E D**

For the relief of Athlete's foot, also known as Gym Foot, Toe Itch and Golfer's Itch. (The doctor calls it "Epidermophytosis") It is a cooling, soothing, non-sticky, non-greasy, corrective lotion.

Use it as a preventative

**50<sup>c</sup>** a bottle

**Hays City Drug Store**

"The Corner Drug Store"

Phone 348